

Message Text

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45

ORIGIN COM-04

INFO OCT-01 EUR-12 ISO-00 EB-07 /024 R

DRAFTED BY COM/OIM/228/HHLINDSTROM/BJP

APPROVED BY EB/OCA/CM/BEBYRON

COM/OIM/DM/HWHEIKENEN, ASST. DIR.

COM/OIM/P AND S/CGENDREAU, DIR.

EUR/WE/JSWIHART

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R 012311Z OCT 75

FM SECSTATE WASHDC

TO AMEMBASSY ROME

INFO AMCONSUL FLORENCE

AMCONSUL GENOA

AMCONSUL MILAN

AMCONSUL NAPLES

AMCONSUL PALERMO

AMCONSUL TURIN

UNCLAS STATE 234180

E.O. 11652 N/A

TAGS: BEXP IT

SUBJ: COUNTRY COMMERCIAL PROGRAMS, FY 75, 76

REF: ROME A-316

1. WCAG MEETING HELD TO REVIEW FINAL QUARTERLY EVALUATION OF CCP. THE COMPLETENESS OF POST'S REPORT WAS FULLY APPRECIATED AND POST'S COMMENTS WERE CONSIDERED VALID AND OF GREAT INTEREST. THE AMOUNT BY WHICH SALES EXCEEDED TARGETS WAS ALSO NOTEWORTHY. WCAG WISHES COMMEND POSTS FOR THEIR FY 75 ACTIVITY AND FEELS EFFORTS MADE THIS YEAR HAVE PAVED THE WAY FOR PROGRAMS OF EVEN GREATER EFFECTIVENESS IN THE FUTURE.

2. MORE INFORMATION ON THE DIFFICULTIES WHICH WERE EXPERIENCED IN SCHEDULING BSPTS IN THE TARGET AREAS WOULD BE OF INTEREST. IF THE POST IS STILL AWAITING FEEDBACK FROM WASHINGTON ON TRADE OPPORTUNITIES, ADVISE WHAT INFORMATION
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IS DESIRED.

3. COPIES OF THE FY 76 CCP WHICH HAS BEEN APPROVED BY STATE AND COMMERCE HAVE BEEN MAILED TO ALL POSTS IN ITALY. THIS CCP WILL BE IN EFFECT THROUGH SEPT. 30, L9 1976.

4. REVISIONS IN THE PROMOTIONAL EVENT SCHEDULE WILL NECESSITATE FY 76 CCP AMENDMENTS. IN SPITE OF THESE REVISIONS, OVERALL ACTIVITY SHOULD BE CLOSE TO THAT ORIGINALLY SPECIFIED IN THE FY 76 CCP. IT IS FELT THAT EXISTING CAMPAIGNS SHOULD REMAIN WITH ACTION CALENDAR REVISIONS. POST'S RECOMMENDATIONS OF REVISED ACTION CALENDARS WELCOMED. TARGET FOR REVISED ACTION CALENDARS IS OCTOBER 15. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Draft Date: 01 OCT 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: OIM/228/HHLINDSTROM/BJP
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From: STATE
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ISecure: 1
Legacy Key: link1975/newtext/t19751095/aaaadgqi.tel
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Original Previous Classification: n/a
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Margaret P. Grafeld
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06 JUL 2006

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